

Innovative products – German development and manufacturing – Internationally patented and awarded



developed by **froli**

»» Easy configuration – at your fingertip

Configure an individual viado\_bed system in mere minutes. FROLI\_App guides you through the bed configuration in a few steps. It gathers sleeping-, comfort-, equipment-, mattress- and design characteristics and promptly presents a clear solution. With a single click the configuration may be altered. The result is sent via email to your customer or directly as inquiry/order to FROLI.



»» At last – more time for your customer

Amaze your customers with a revolutionary approach to customer service: Without any training, customer-oriented and quickly accessible. You gather your customer's individual wishes during your sales consultation and FROLI\_App recommends the ideal bed system.

Determining optimal sleeping comfort combined with preferred bed design cannot be easier.

»» Touch the future – FROLI\_App

As unique as the bed systems by FROLI, as innovative, convenient and surprisingly easy is the configuration of the viado\_bed system including foundation, mattress and accessories.

FROLI\_App represents state-of-the-art customer service at the point-of-sale: no calculating, no researching and no interruptions during your sales presentation. FROLI\_App positions your consultation front and center.

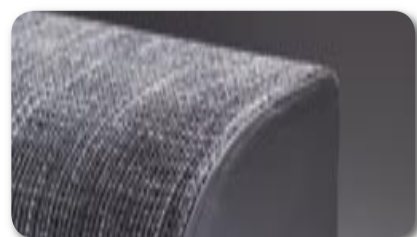
Follow the link at [www.froli.com](http://www.froli.com) to download the free FROLI\_App – or get it in the Apple App store. English and iPhone version available from 28. February 2011.



»» frolexus\_Koala box spring bed

The box spring bed frolexus\_Koala lives up to its name, because the characteristic lies in the special structure – no built in steel springs and with extremely good air ventilation. Opposite to other box spring beds high elastic plastic spring elements are integrated both in bed box and lamellae mattress. The patented foundation is made of flexible spring elements with specially soft shoulder area. In combination with the mattress they adapt perfectly to the body and care for healthy air ventilation. The cold mould foam mattress with plastic lamellae inside features 7 areas of firmness degrees and it's fixed with strong zippers. Available with comfortable motor adjustment or without adjustment. All components are easy to reach. Covers of mattress and head panel are removeable and washable. For further informations please contact your sales department.

Available from June!



»» New bed catalogue

We will be pleased to send you our new frolexus\_catalogue.  
Sales department  
Phone: +49 5207/95 00 - 32  
E-Mail: [baumann@froli.com](mailto:baumann@froli.com)

»» New frolexus\_viado movie online.

Look at [www.froli.com](http://www.froli.com)!

»» Sweepstakes

Find the solution word on [www.froli.com](http://www.froli.com)! Experience the frolexus\_viado world to win.



1 x Apple iPad



15 x frolexus\_viado neck pillow



30 x FROLI\_KeyRefinder